

# TANZANIA BROADCASTING CORPORATIONS –TBC

## NYUMBANI APP PRIVACY POLICY

### Privacy Policy for Nyumbani App

Nyumbani App we respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you use our mobile application.

#### 1. Information We Collect

We may collect the following types of information:

##### a) Personal Information

- Name
- Email address
- Phone number (optional)
- Account login details

##### b) Usage Data

- App activity (videos watched, interactions)
- Device information (model, OS version)
- IP address and approximate location
- Log data and performance analytics

##### c) Payment Information

For premium content, payments are processed securely via third-party providers (e.g : GePG). We do not store your full payment details.

#### 2. How We Use Your Information

We use your information to:

- Provide and improve our services
- Personalize content and recommendations
- Enable live streaming and premium access

- Communicate updates, offers, or support
- Ensure security and prevent fraud

### 3. Sharing Your Information

We do not sell your personal data. However, we may share information with:

- Trusted service providers (hosting, analytics, payment processing)
- Legal authorities when required by law
- Partners involved in content delivery

### 4. Data Security

We implement appropriate technical and organizational measures to protect your data. However, no system is 100% secure.

### 5. Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent at any time

To exercise your rights, contact us at: [info@tbc.go.tz](mailto:info@tbc.go.tz)

### 6. Children's Privacy

Nyumbani App is not intended for children under 13. We do not knowingly collect data from children.

### 7. Third-Party Services

Our app may use third-party services (e.g., analytics tools, streaming infrastructure) that may collect information in accordance with their own privacy policies.

### 8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted within the app with an updated effective date.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Email: [info@tbc.go.tz](mailto:info@tbc.go.tz) , [tbconewebsite@gmail.com](mailto:tbconewebsite@gmail.com)

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